

DIGITAL MARKETING

SHORT COURSE

Digital marketing is a fast-growing field with high demand for skilled professionals. This course prepares students with the skills needed to create effective digital campaigns across various platforms, including social media, online public relations, and search. The program includes real-world brand challenges and an industry immersion program with companies of the student's choice. Ideal for those passionate about digital marketing, this course is challenging and rewarding.



Be a Game-Changer in the Digital World



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School Admission
2023-2024

REGISTER TODAY

ABOUT US

Arise Academy provides a range of hands-on courses covering various topics in film and TV production. The courses are customized to suit individual student needs, from beginners to experienced professionals. The courses are taught by industry professionals with vast experience and passion for passing on their skills to the next generation of filmmakers and TV producers.

APPLY TODAY

Visit the Arise Academy website and select the course that you're interested in applying for.

Fill out the online application form. Be sure to provide accurate and up-to-date information.

If you have any questions or need assistance with the application process, don't hesitate to reach out to the Arise Academy admissions team.



THIS COURSE COVERS

- Social media marketing
- Search engine optimization (SEO)
- Google Ads and pay-per-click (PPC) advertising
- Email marketing
- Content marketing
- Analytics and data-driven marketing
- Digital marketing strategy and planning

This short course is a great option for individuals who want to upskill in a specific area of digital marketing or who want to explore the field before committing to a longer program. The courses may be delivered in a flexible format, such as online or part-time, to accommodate different schedules and learning preferences

The Best Education For The Next Generation

Register Now

www.ariseacademy.co.za

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